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February 5, 2010

"BE QUEER, BUY QUEER!" INTERNATIONAL VIDEO CONTEST AND CAMPAIGN LAUNCHES AT THE NGLTF CREATING CHANGE CONFERENCE YOUTH EVENT, MAS-QUEER-ADE ON 2/6 IN DALLAS, TX IN PARTNERSHIP WITH CAMPUS PRIDE.

NEW YORK, NY, January 29, 2010

Be Queer, Buy Queer! (BQBQ!)
\$10,000 Prize* to the Winning Campus!

OUTmedia is seeking college youth on campuses throughout the world to submit original videos on the theme, "Be Queer, Buy Queer!" Slams, rants, stand up, sketch, music frenzy, spicy splicing are all welcome. We want you to speak boldly, and outrageously on the vision, expressed by OUTmedia's Founder, Shelly Weiss, "care about where you spend your every dime, invest in the businesses that believe and invest in you. Build your queer vision of your future, with what and where you buy today!"

Submit your own video responding to concept of "Be Queer Buy Queer," with a friend, your LGBTQQIA campus group, or run wild with your entire campus community! Present in video form "What Does Be Queer Buy Queer Mean To You?" One winner will receive \$10,000 in OUTmedia entertainment* and the opportunity to host the 1st Annual OUTmedia QueerCampus CultureFest! at their university, hosted by Kit Yan and being developed for TV airing.

An additional prize of a performance by one OUTmedia artist will be given to the school with the most number of registered voters.

Submissions will be accepted through 4/15/10, voting from 4/16-29, and the winner announced at the culmination of Diversity Month on 4/30/10.

Check us out at [Facebook](#), www.OUTmedia.org, www.campuspride.org, or follow us [Twitter](#) for complete contest rules. Watch our weekly series of video favorites on www.autostraddle.com, VJ'd by Kit Yan.

OUTmedia's "Be Queer, Buy Queer!" international video contest and campaign will launch on 2/6 at the 2010 Creating Change Youth Hospitality Subcommittee Mas-Queer-Ade Ball headlining international comedy sensation, [Vidur Kapur](#) and internationally renowned trans slam poet [Kit Yan](#). [OUTmedia honors your activism](#) and brings you these 2 awesome talents. Vidur's credits include MTV LOGO, NBC's Stand Up for Diversity. Vidur has moved South Asians and LGBTQ students from the margins and into the campus core. Kit is a Curve Magazine favorite, OUTmusician of the Year nominee, and a speaker at the National Equality March. Kit will premiere OUTmedia's "Be Queer Buy Queer!" national video contest. Bring your cameras and be the first to enter!

Check out Kit's slam poem that will inspire a vast number of entries on [OUTmedia's YouTube channel](#).

OUTmedia has been an ongoing supporter and partner of Campus Pride. This year, OUTmedia pledges to support Campus Pride programs and services with every dollar spent with booking LGBTQQIA and queer-affirmative national acts and celebrity talent. The international campaign **Be Queer, Buy Queer!** will not only give back to Campus Pride but also promote visibility of LGBTQQIA culture at colleges and universities across the globe.

Campus Pride encourages colleges and universities to invest in OUTmedia. For over a decade, the organization has transformed campus communities with a diverse understanding and unparalleled vision for queer-affirming entertainment. OUTmedia has been a proud sponsor of LGBTQQIA youth events including MBLGTACC, True Colors, National Day of Silence. Midwest, Eastern, UCal, Southeast, Northeast LGBTQA Regional conferences, COLAGE, ACPA Nat'l Conference, SCLGBT events, OUTVOTE, Reaching Out MBA Conference, and our key partnership with [Campus Pride](#).

OUTmedia was founded in 1994 as a queer cultural activist organization and social enterprise representing positive visibility for LGBTQQIA people and inclusive multiculturalism through the arts. Based in New York City, OUTmedia supports its mission by its recognized as a global source for LGBT and queer-affirmative national acts and celebrity talent. OUTmedia is deeply committed to the promotion of diversity within mainstream and LGBTQQIA culture, giving voice to African-American, Latino/a, Asian, Jewish, and women artists.

OUTmedia's motto is "Changing the World, One Act at a Time." As a social enterprise, and a force for social innovation and social change, it is entirely mission and not profitability driven. It aims for the sustainability of social change efforts, and as a business goes beyond both social cause marketing, and corporate social responsibility.

OUTmedia has been key in Campus Pride's growth and sustainability. This past July, Campus Pride honored OUTmedia's founder and president Shelly Weiss with the first-ever Campy Award for "Distinguished Service to LGBT and Ally Youth." As a result, Campus Pride encourages colleges and universities to invest in OUTmedia, a social enterprise that for 15 years has taken enormous risks, and devoted itself to being on the forefront of promoting queer visibility on US campuses, and that continually invests in LGBTQQIA youth.

"OUTmedia, for over a decade, has transformed campus communities with a diverse understanding and unparalleled vision for queer-affirming entertainment," said Shane Windmeyer, executive director and founder of Campus Pride. "OUTmedia believes in what we do and we appreciate this partnership to support our work across the country."

Remember to mention Campus Pride when you call to book your talent on campus – support OUTmedia who believes in you.

Believe In -- Campus Pride. Campus Pride is the leading national nonprofit organization 501(c)(3) for student leaders and campus organizations working to create safer, more LGBT-friendly colleges and universities. It exists to give "voice and action" in building future LGBT and ally leaders. More info online at www.campuspride.org.

